



GROWTH

- Get ahead of it!
- Thoroughfare Plan
- Greenways-drainage
- Growing “inward” – infill potential

NEIGHBORHOODS

- Traffic (Thoroughfare Plan)
- Rental housing
- Encroachment (rezonings)
- Incompatible infill, redevelopment
- Historic value

MOBILITY

- North-south, east-west
- Other than by automobile
- Transit opportunities
- LONG-range planning

CONNECTIVITY

- Street network
- Neighborhoods
- Bike/pedestrian circulation
- Greenways

SAFETY

- Kids
- A&M students
- Neighborhood streets
- Crossing major streets, highways
- Bike routes/travel

IDENTITY

- Real destinations
- “Cool” places
- Image – more than A&M?
- “We don’t want to be Georgetown”

GREEN

- Preserve trees/vegetation
- Public projects (Texas Avenue)
- Private sites (stop clear-cutting)
- Give “structure” to community

DIVERSITY

- Good-paying, full-time jobs
- Beyond retail (Econ. Dev. focus)
- Beyond students
- More retirees
- Cultural mix

CAPACITY

- Supply of developable land ...
- With sewer service ...
- Within College Station ISD

REALITY

- Growth factors beyond city's control
- City budget and bond capacity
- Statutory authority of TX cities, counties
- Regulatory “comfort level”
- Partners (Bryan, County, TxDOT)

Focus Group Themes

- 1. Growth**
- 2. Neighborhoods**
- 3. Mobility**
- 4. Connectivity**
- 5. Safety**
- 6. Identity**
- 7. Green**
- 8. Diversity**
- 9. Capacity**
- 10. Reality**



New Courtyard Hotel – Rock Prairie at Hwy 6



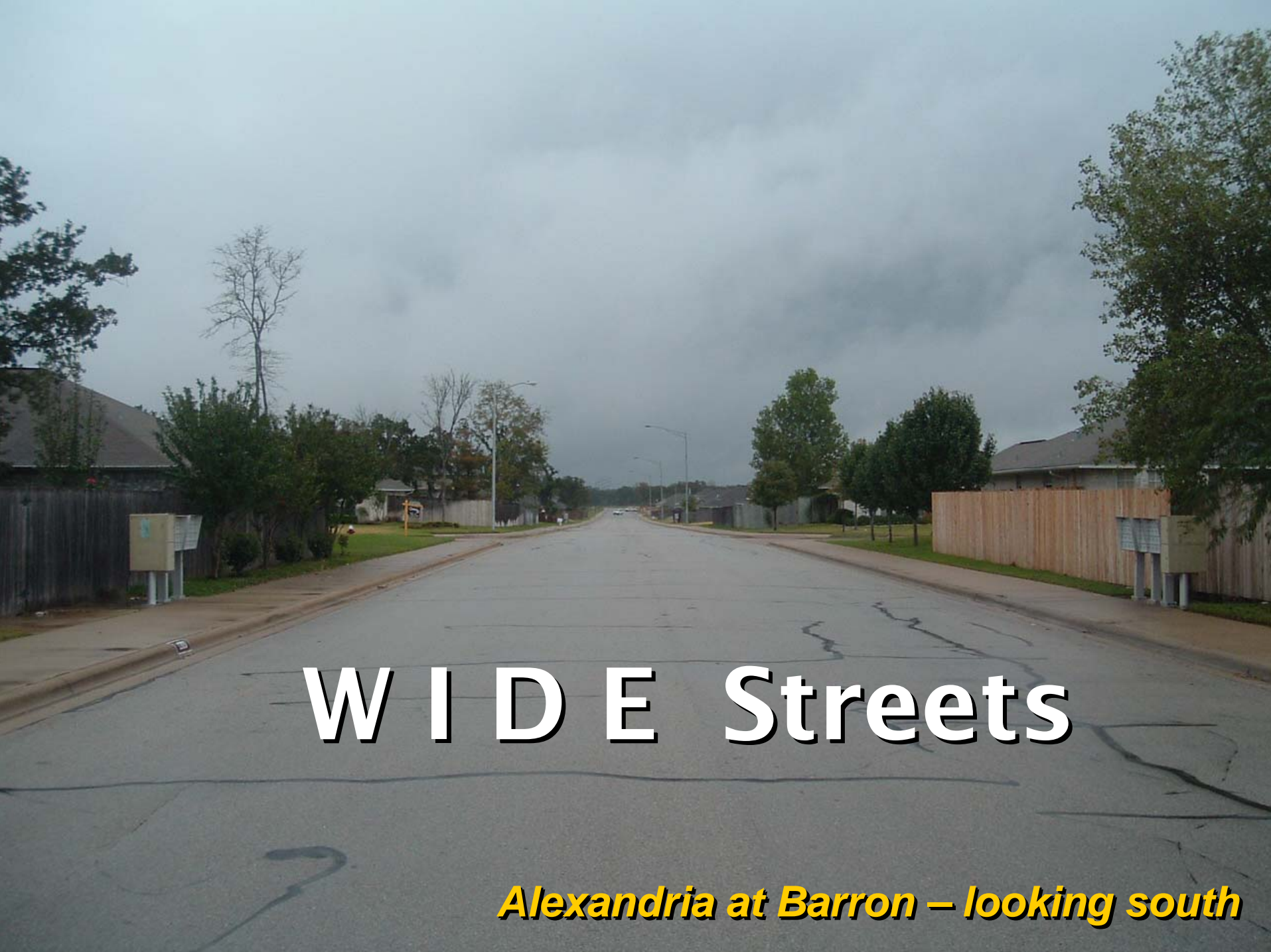
Varied Building Styles – Swiss at Welsh



Varied Building Styles – across Welsh



Appomattox at Hwy 30



W I D E Streets

Alexandria at Barron – looking south



The Future “Center” of College Station?